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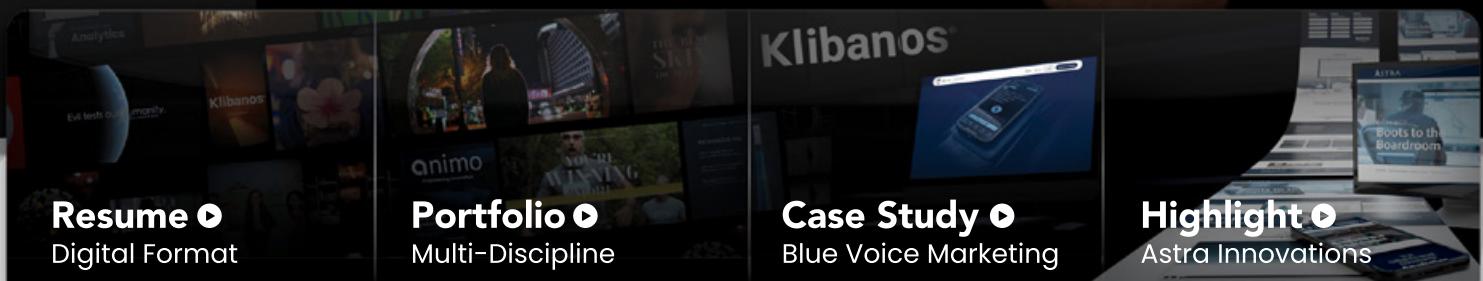
 klibanos.com



Summary

Creative production and marketing tech professional, passionate about delivering exceptional multimedia products, systems, and services.

External Links



Resume  Digital Format

Portfolio  Multi-Discipline

Case Study  Blue Voice Marketing

Highlight  Astra Innovations

Work        Education   Awards   References 

Owner / Producer | Multi-Industry

Klibanos® | Media Services

Nov 2019 – Present

klibanos.com 

Creative production and marketing tech services:

- Brand Design and Renovation
- Web Design and Hosting
- Full Service Video and Audio Production
- Public Relations Management
- Digital Marketing Management
- Social Media Design|Strategy|Management
- Print and Digital Design
- Event Signage Design
- 3D/AR Development



Klibanos.com was nominated for the AWWWARDS, and awarded Site of the Day at Mindsparkle Mag in 2020.



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Marketing Specialist | Oil and Gas

Astra Innovations

Sep 2022 – Jul 2023

astra-ai.com 

Creative production and marketing technology role for Astra Innovation's flagship SaaS product.

Video Production: Commercial, Social, Web Integration, and Training Content

- Market Research, Scripting, Storyboarding
- 3D Modeling & Animation
- 2D Modeling & Animation
- SFX Compositing
- Audio Design and Talent Acquisition
- Render Management
- Color Grading
- Delivery Optimization & Management

Digital Marketing: Multi-Channel Strategy, Design, and Management

- Organic Social – Schedule Ideation, Creation, and Management.
- Paid Social – Campaign Design, Targeting, and Management.
- Google Ads – Campaign Design, Targeting, and Management.
- Search, Smart, PerformanceMax, Display, YouTube

Analytics: Persistent, Campaign, and Quarterly – Monitoring, Reporting, and Optimization

- Google A4/UA
- Google Ads
- LinkedIn, Facebook, & Twitter Ads/Marketing
- Microsoft Clarity

Visual Brand Management: Strategy, Design, Schematic, and Collateral Creation in Full

- Brand Renovation and Process Iterations

Web Design & Dev: UX Design and Development of Corporate Site

- UX Research, Design, and Development of Flagship Site
- Progressive Loading Video and Animation Elements
- Landing Page Design
- HTML5 2D Animation for Online Delivery
- Email Design (Full HTML Coding and Testing)

Print Production: Production and Process

- 3 Major Tender Proposal (51-260pgs)
- 40pg Marketing Portfolio
- Swag & Marketing Collateral



Digital Production: Sales and Event

- JavaScript PDF Design
- Marketing Technology Creation (Digital Business Cards, vCards, QR, etc)

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Visual Content Specialist | Medical

Cook Medical

Nov 2018 - Sep 2019

cookmedical.com

Graphic and motion design role within the Vascular Division of Cook Medical, the largest privately owned medical device manufacturer in the world.

Print Collateral: Graphic Design

- Brand design for internal programs
- Brochures
- Posters
- Training documents
- Data-sheets
- Flyers

Multimedia Production: Motion and Interaction

- Video Animations (Event Collateral)
- CGI Compositing (3D)
- Videography
- Interactive Web Applications
- HTML5 Web Advertisements
- Presentation Design

Event Collateral: Graphic Design and Motion

- Event signage
- Displays
- Pull-ups
- Wall Mounts
- Product Display Layouts
- Video Installations

Visual Brand Strategy:

- Visual brand concept and design prospectus



Visual Content Specialist / Project Manager | Agency

Vianney Vocations

Jun 2017 - May 2018

vianneyvocations.com

Client brand manager and multimedia production role with Vianney Vocations, a brand services and publishing company focused in vocation awareness in the Catholic Church.

Multimedia Production:

- Video (Web & Conference)
- CGI Compositing (3D)
- Photography
- Front-End Web Design (UX)
- Print and Social

Consulting:

- Social Media Strategy and Paid Advertising
- Media Rights Management
- Data and Web Strategy & Systems
- Media Placement and Delivery (video)
- Client Brand Strategy
- Analytics and Social Mapping (targeting)

Advertising Strategy:

- Client Brand Design & Management

Content Creation:

- Product Copywriting

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Assistant Director of Communications | Non-Profit

Roman Catholic Diocese of Burlington
May 2015 – Nov 2016

vermontcatholic.org

Created and managed multiple brands for the Diocese of Burlington in Vermont, the governing body of over 600,000 Catholics within its jurisdiction.

Administration:

- Communication Consulting
- Communications Personnel and Work-flow Management
 - Web, Social, and Brand Management
- Department Head Committee
- Special Project Committees
- Diocesan Theological and Political Content Consultant
- Social Fleet Co-Manager (10 Accounts)

Brand Strategy and Management:

- Brand and Identity Director: Diocesan, Departmental, Campaign, and Event

Multimedia Production:

- Video (Web & Television)
- CGI Compositing (3D)
- Web, Print, Social, Event, & DVD

Content Creation:

- Copywriter and/or Editor for Web, Video, and Social Delivery

Systems Management:

- Interdepartmental Work-flow Management System Design and Management
- Online Giving and Payment for Interdepartmental Applications
- Website Design, Update, and Management
- Data (Communications and Development CRM)
- Web, and Social Analytics Analysis
- Account Technical Manager for Diocesan Social Fleet.

Promoted from Digital Media Coordinator: Jan 2016

Education



Master of Arts (M.A.) - Theology with Philosophy Focus

Saint Meinrad Seminary and School of Theology



Bachelor of Arts (B.A.) - Communication and Culture - Rhetoric and Media Studies

Indiana University Bloomington

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